



NETLIANCE Marketing Solutions for Senior Care

How can I differentiate my products and services from other providers?
How can I effectively help families choose the right kind of care?
How can I reach potential customers before the situation becomes a crisis?
How can I educate my clients on caring for their loved ones?

NetLiance has the answers for Senior Care Providers of all sizes in the specialty areas of:

- Independent Living
- Assisted Living Facilities
- Alzheimer's Care
- Skilled Nursing Facilities
- Senior Home Care
- Senior Home Healthcare
- Adult Day Care
- Care Planning & Management
- Durable Medical Equipment
- Senior Financial Planning
- Home Health Aides
- Legal Assistance
- Meal Preparation
- Personal Emergency Response

Time-Tested Marketing Solutions

- Interactive Web Sites – 24/7 web work-horses
- Service-specific content via major healthcare data providers
- Up-to-date senior care, health care & geriatrics content
- Virtual tours of facilities
- Interactive tools such as calendars, surveys, chat systems, self-assessments
- Easy, instant web site updating
- Search Engine Marketing
- Regional, targeted search engine placement
- Email Marketing
- Private label senior self-care resource book
- Business card CD presentations

Benefits

- Reach potential customers
- Connect with people who need your services
- Strengthen customer relationships
- Keep current customers and their families informed and happy
- Increase community awareness
- Continually making people aware of your brand and services
- Lower costs with self-service applications

Create a Winning Online Strategy
Contact Us at (877) 459-6709

To learn more about how we can help your senior care facility create a winning online strategy, call 877-459-6709.

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